



SOUTHWARD

AUTOMATED WAREHOUSE SOLUTIONS

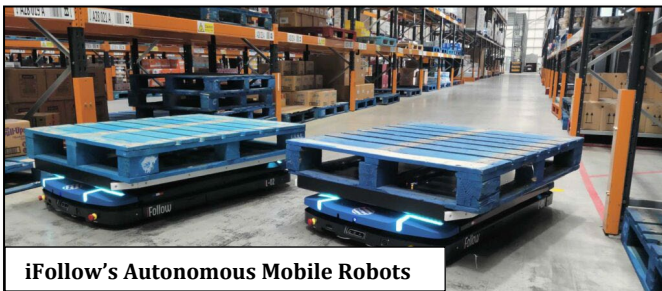
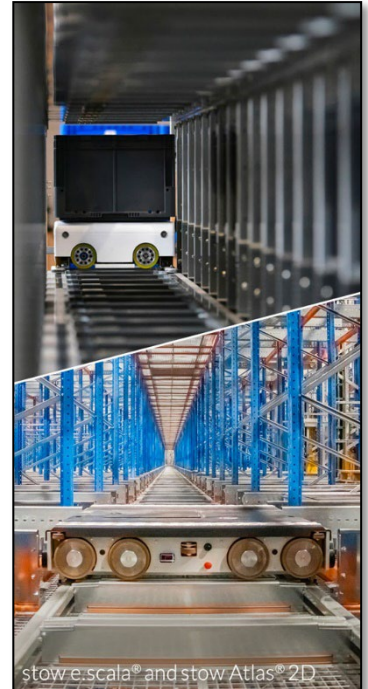
Southward Shelving & Racking Solutions Announces Rebrand

Southward Shelving & Racking Solutions, one of New Zealand's most trusted shelving and racking suppliers, announced today that it has completed a rebranding. The rebranding is in line with the focus of the company, moving more towards automated warehouse solutions.

"Although the company has been doing warehouse automations for over 20 years, more focus will be placed on the shuttle service and other automation solutions going forward, as this is the future of warehousing" says Mike Southward, Managing Director. "We will still be a supplier of smaller shelving and racking solutions, but trading under the "Southward – Automated Warehouse Solutions" brand."

Southward has been the New Zealand distributor of the International Stow Storage Solutions for many years.

Stow recently announced the acquisition of a majority stake in iFollow SAS, a collaborative autonomous mobile robot company. Reinforcing Stow's commitment to warehouse automation. Stow Robotics was launched in September 2021, regrouping all existing automated solutions and related services and teams. Through this newly created and dedicated business



iFollow's Autonomous Mobile Robots

unit, Stow is building a platform of scalable and innovative automated solutions and continues to invest in technologies such as iFollow's robot and software offering.

Being the New Zealand distributor for Stow, Southward's will have access to these ground-breaking solutions to offer the local market.



Mike Southward also recently attended the LogiMAT – International Trade Show for Intralogistics Solutions and Process Management in Germany, getting first-hand experience into the latest technology and solutions available to the automotive warehouse industry.

For more information on our warehouse automation services or to schedule a site visit to discuss your needs, contact us at 07 827 0031 or email office@southward.co.nz

